

## **The Ibex Impact Fund Guidelines & Application**

Ibex Outdoor Clothing created The Ibex Impact Fund to support non-profit organizations that focus on helping the communities and lands around them. We feel that true success is driven by passion, effective leadership, and strong grassroots characteristics including volunteer participation and citizen involvement. The Ibex Impact Fund is managed by Ibex employee volunteers.

### **Ibex funds organizations which:**

- Get people outside
- Make outdoor spaces cleaner and more accessible
- Support animal welfare

### **Ibex looks for the following when reviewing applications:**

- Alignment with the Ibex values
  - Take care of those around us
  - Treat our animals well
  - Protect outdoor spaces
  - Make great product
- Clearly articulated mission, goals, plans and financials
- Strong board participation
- Community buy-in through local funding, volunteer participation and collaborative efforts
- Strong and effective leadership
- Ongoing evaluation of organizational and program effectiveness
- Commitment to employee retention and advancement

### **Ibex does not fund:**

- Organizations without a 501(c)(3) status
- Individuals
- Emergency requests
- Endowments
- Capital expenditures
- State agencies
- Colleges or universities
- Religious organizations or for religious purposes
- Research

### **Grant size:**

- \$500--\$1,000

### **Applications must be received by the close of business day on:**

- September 1, 2017

- If deadline falls on a holiday or weekend, applications must be received the last business day before the deadline.

**How to apply:**

If you feel your organization or program fits our guidelines, we welcome your proposal. Please include all of the following information when applying to The IbeX Impact Fund. Proposals that do not include the below information or do not follow our guidelines will not be considered for review. Applicants will be notified approximately 6 weeks after the proposals are reviewed (around November 15 for the September 1 deadline).

**COVER LETTER:** One page that addresses the interests and specific priorities of the funding source and amount requested.

**SUMMARY OF APPLICATION ORGANIZATION:** *Please use the attached form.*

**NARRATIVE:** Include the following information, not to exceed three pages:

1. Organization information.
  - a. Mission statement, organizational goals, and/or objectives
  - b. Brief summary of organization's history
  - c. Brief description of current programs, activities, and accomplishments
  - d. Description of employee retention and advancement efforts
  - e. Brief description of capacity and sustainability efforts of organization
2. Purpose of grant. This section should include the following:
  - a. Brief statement of the issue to be addressed, description of constituency served (include number served), target population, and how they will benefit
  - b. Description of goals and objectives for the purpose of this grant
  - c. Description of activities planned to accomplish these goals, and if it is a new or ongoing activity on the part of the sponsoring organization
  - d. Timetable for implementation (if for a specific program)
  - e. Other organizations, if any, participating in the activity
  - f. Long-term sources/strategies for funding at end of grant period
3. Evaluation. In one to three sentences, please discuss what final success will look like. Please touch on the following:
  - a. How you would define and measure success
  - b. Expected results during the funding period

**ATTACHMENTS:** Please attach the following:

1. Board of Directors
  - a. Occupations and/or community affiliations
  - b. Anti-discrimination statement adopted by board
2. List of names and qualifications of key staff
3. Most recent fiscal year-end statements
4. Current agency budget including program/project budget

5. A copy of the original IRS determination letter indicating tax exempt status
6. List of major contributors (and amounts) to organization/program
7. List of volunteer involvement and in-kind contributions

**Mail applications to:**

The Ibex Impact Fund  
% Ibex Outdoor Clothing  
132 Ballardvale Drive

White River Junction, VT 05001

*Email or faxed applications will not be accepted.*

If you have questions regarding The Ibex Impact Fund or regarding the application and/or guidelines, please email [closeknit@ibex.com](mailto:closeknit@ibex.com). *No phone calls, please.*

**Ibex Impact Fund Application**

Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Executive Director: \_\_\_\_\_

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Purpose of Grant:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Specific project/program

General operating

Description of request, including dollar amount and/or specific product requested:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Is there an opportunity for Ibex employees to volunteer with this project/organization?

Please explain:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Organization budget: \_\_\_\_\_ Fiscal year: \_\_\_\_\_

Program budget (if applicable): \_\_\_\_\_ Fiscal year: \_\_\_\_\_

Fiscal year ends: \_\_\_\_\_ Amount of request: \_\_\_\_\_

Director Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Contact Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Project/Program Budget  
Ibex Impact Fund

Project Name: \_\_\_\_\_

Please itemize expenses:

\$ \_\_\_\_\_

\$ \_\_\_\_\_

\$ \_\_\_\_\_

\$ \_\_\_\_\_

\$ \_\_\_\_\_

\$ \_\_\_\_\_

**Total cost (A):** \$ \_\_\_\_\_

Funds available for project: \$ \_\_\_\_\_

Other gifts/grants (pledged/paid): \$ \_\_\_\_\_

    Individuals: \$ \_\_\_\_\_

    Corporations: \$ \_\_\_\_\_

    Foundations: \$ \_\_\_\_\_

    Government: \$ \_\_\_\_\_

    Other (membership, events, etc.): \$ \_\_\_\_\_

**Total funds available (B):** \$ \_\_\_\_\_

**Funds required (A - B):** \$ \_\_\_\_\_

**Amount requested:** \$ \_\_\_\_\_